

TSAC Minutes
April 3, 2019

Present:

Dr. Fuller Bazer
Ms. Ashali Chimata (Ms. Briannah Wheeler)
Mr. Bill Cox (Mr. Rob Robideau)
Mr. Andy Deuel
Mr. Joe Dillard
Mr. Purna Doddapaneni
Dr. Zachary Grasley
Dr. Eleanor Green (Ms. Misty Skaggs)
Dr. Julie Harlin
Dr. Angie Hill Price
Mr. Peter Lange
Dr. Clint Magill
Ms. Katie Morris (Mr. Michael Jaillet)
Mr. Chris Nygren

Ms. Renee O'Banion
Mr. Robert Pottberg
Ms. Flora Reeves
Dr. C.J. Woods
Ms. Deborah Wright

Absent:

Ms. Erin Jones
Dr. Andrew Klein

Guests:

Mr. Jett Black
Mr. David Brown
Dr. Tim Lomax
Ms. Madison Metsker-Galarza

1. Mr. Peter Lange opened the meeting at 11:45 am, and asked the committee to review the minutes from the March 6, 2019 meeting. Mr. Chris Nygren motioned for approval of the minutes as presented, Dr. Julie Harlin seconded; minutes approved.
2. Mr. Lange gave a brief construction update.
 - Polo Road Garage trailers are in place, fences up, and laydown area is in place. The laydown area is about 100 feet wide, and allows room for tower cranes. When complete, the garage will be 5 stories, with 300 more spaces than Cain. The garage will be constructed like Cain, with the same technology, but with even more sophisticated gate equipment. The net gain for the area is 1,000 spaces.
 - The MSC Streets project is about to start Phase 2 (it is a little behind because of inclement weather).
 - University Drive has been surfaced and striped. It still needs turn and crosswalk markings.
 - The Diverging Diamond project (interchange at FM 60 and FM 2818) is still on track to be complete by early summer. Permanent signals will be up in May.
 - The Student Services Building is a little behind, but will be substantially complete by the fall. All the student affairs activities at White Creek will move to the SSB after the end of the fall semester and over the break, with the facility ready for the spring semester operations.
 - The "Spirit Plaza" is open. Trees will be planted this week.

3. Ms. Debbie Hoffmann gave an update on Lot 50/50X.

- She said we were able to move about 1,000 parkers with Lot 50X permits to West Campus Garage (WCG) and Lot 100.
- Lot 50 had 1,330 regular spaces, and now has 502. It had 35 motorcycle spaces, and now has 21. It had 15 ADA spaces, 10 of which we moved nearby to Lot 51.
- We have seen an average of about 300 more parkers in WCG since the move.
- We added an additional bus to Route 8 to help the effort, but discontinued it after two weeks, because ridership had not increased to any noticeable degree.
- Overall, the movement of people from the lot using natural attrition and good messaging concerning Lot 50X was a success.

4. Ms. Madison Metsker-Galarza, Transportation Researcher with TTI, presented plans for Football Thursday, 2019. See presentation: <http://transport.tamu.edu/About/tsac.aspx#presentations>. Here are some highlights:

- We used lessons learned from last year to streamline this year's plans.
- We have simplified the message and collapsed some of the lot closure times to make it easier for our customers.
- No new lots have been added to the plan; only the timing is different.
- This year we will use Lot 88 at the GSC as a laydown for Kyle Field workers. It affords us 300 more spaces than last year.
- We are building on last year's success, and want as much feedback as possible from all constituent groups. (See end of presentation for Ms. Metsker-Galarza and Dr. Tim Lomax's contact information).

4.1. Mr. Peter Lange and Ms. Metsker-Galarza asked for comments and questions.

4.1.1. Dr. Angie Hill Price asked if we could communicate what buildings are closed to the public. Mr. Lange said we will instead put out messaging to communicate what buildings are open to the public.

4.1.2. Mr. Robert Pottberg said that traffic personnel posted at Lot 65 were conveying incorrect information last year. He suggested better training for our lot personnel. Mr. Lange said the specific issues were about the timing of the lots. We will fix it and instruct our people.

4.1.3. Dr. Zachary Grasley asked if we would compose emails targeted at different groups, and send them straight to the target organizations rather than mass email. Ms. Metsker-Galarza said we did that last year and will do so again this year. Ms. Hoffmann mentioned that another important component is the use of social media.

4.1.4. Dr. Grasley asked if we planned to put signage at parking lots in advance, and Mr. Lange indicated we would, and also use Transit signage during Howdy Week. We will also message permit holders directly, use the Football Thursday website again, and monitor a designated email address.

4.1.5. Dr. Hill Price asked for a phone number to call in case of an incident. Mr. Lange said we will provide that in our communications. In addition, our dispatch line/personnel will be available.

4.1.6. Mr. Lange mentioned that we have some good ideas about how to predict how many RV patrons we will have, and we are working with 12th Man to manage Lot 74.

4.1.7. Dr. Hill Price said one of her concerns was that new students, faculty, and fans would not know how to get around that day. Ms. Hoffmann said we will discuss this at the New Student Conferences, and in permit inserts.

4.1.8. Dr. Harlin suggested using screen saver announcements in the computer labs and open-access labs. Additionally, Dr. Hill Price said it would be nice to provide the faculty with a Power Point slide to show the students. She also suggested getting the message to academic advisors.

4.1.9. Mr. Purna Doddapaneni asked if we would provide a bag drop off at the MSC. Ms. Metsker-Galarza asked him and other student representatives to gauge interest and get back to her.

5. Mr. Lange concluded the meeting at 12:40 pm. *(Please feel free to bring anyone you think would be interested in serving our committee to our final meeting of this term on May 1st.)*

The next meeting will be April 3rd, Rudder 601.
Please visit our website: transport.tamu.edu